ABSTRACT

A mobile terminal that appropriately predicts an application that a user is likely to use that includes: an input device that selects and executes any of two or more applications; a GPS reception unit; a behavior pattern extraction unit that creates a usage prediction rule of the application executed on the input device, in association with a usage location detected by the GPS reception unit; and an information display control unit that specifies, based on the usage prediction rule, an application corresponding to the current location detected by the GPS reception unit, and causes a display to display the specified application as a prediction result.

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